



Vance County Tourism Development Authority

946T W. Andrews Avenue
Henderson, North Carolina 27536
252-438-2222
1-866-438-4565

Nancy F. Wilson
Director

September 11, 2012

Dear Downtown Merchant,

As fall approaches, so does our annual *East Coast Drag Times Hall of Fame & Reunion* weekend which includes the *Show, Shine, Shag & Dine* antique and classic car show event that will be held in downtown Henderson on Saturday, October 20, 2012.

The event brings thousands of people from surrounding areas and hundreds from out-of-state to Henderson for the weekend long event. Money spent by these individuals on lodging, food, gas and other incidentals during their stay is a major boost to the economy of Henderson, Vance County and surrounding towns.

The show requires the closing of **Garnett Street** within the eleven block area of downtown beginning at Young Avenue and extending northward to Andrews Ave/NC 39 and the side streets in between. The street closures will take affect beginning at 5:00 a.m. on Saturday, October 20, 2012 with all streets being reopened no later than 6:00 p.m. that evening. If your business lies within this closed area, please make alternate parking arrangements for you and your employees for that day. Streets affected by the closings, in addition to Garnett, will be:

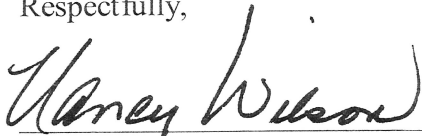
Burwell Ave. (closed at its intersection with Garnett), **Spring St.** (closed at its intersection with Garnett), **Horner St.** (closed at its intersection with Garnett), **Orange St.** (closed from Garnett to Wyche), **Winder St.** (closed from Garnett to Wyche), **Breckenridge St.** (closed from Garnett to Chestnut), **Wyche St.** (All), **Montgomery St.** (closed from intersection of William St. westward to intersection of Court St.), **Young St.** (closed from its intersection with Garnett to Court St.), **Church St.** (closed from its intersection with Garnett to dead end), and **Rose Ave.** (closed from Garnett to Chestnut). No turn from Andrews Ave. onto N. Garnett St. headed South will be allowed during that time. Likewise, any traffic attempting to enter downtown from South Garnett/Raleigh Rd area will be detoured at Young Ave and directed to Chestnut St.

While we realize this may be an inconvenience to some, the overall economic benefit to the city and county exceeds the inconvenience. The thousands of people attending the show are all prospective customers of your business. If your business is normally open on Saturday and you will be open the day of the show, we ask that you please hang or display a sign or banner on your storefront to welcome the show attendees and to let them know you're open. You might consider offering one-day show specials or a storewide discount to attract customers. The event has drawn the people here, now it's up to you to get them into your business. Be creative and please make these visitors to our town feel welcome.

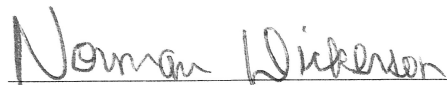
One new item we need to bring to your attention this year is a new city ordinance (Ordinance 12-26) which was adopted and put into effect as of May 14, 2012. This ordinance requires any vendor that sells at the *Show, Shine, Shag & Dine*, or within a one-block radius of the event boundary, to apply for a permit issued by the Vance County Tourism Development Authority authorizing their sales activities. You can reach the Vance County Tourism Development Authority by calling (252) 438-2222. Any non-permitted vendor will be in violation of the ordinance. A copy of the ordinance is enclosed.

We appreciate your cooperation and support and hope that you will take advantage of this unique sales opportunity. Should you have any questions or need further information please call us.

Respectfully,

A handwritten signature in cursive script, reading "Nancy Wilson".

Nancy Wilson, Executive Director
Vance County Tourism Development Authority

A handwritten signature in cursive script, reading "Norman Dickerson".

Norman Dickerson, Administrative Assistant
Vance County Tourism Development Authority

ORDINANCE 12—26

Council Member Coffey introduced the following Ordinance which was seconded by Council Member Rainey and read:

AN ORDINANCE TO DELEGATE TO THE VANCE COUNTY TOURISM DEVELOPMENT
AUTHORITY, THE CHAMBER OF COMMERCE, OR THE DOWNTOWN
DEVELOPMENT COMMISSION (RESPECTIVELY) THE RIGHT TO ISSUE PEDDLER'S
OR VENDOR'S PERMITS DURING SPECIAL RESPECTIVELY SPONSORED EVENTS

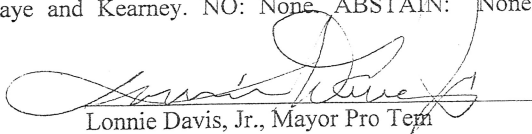
The City Council of the City of Henderson, North Carolina doth ordain:

Section 1. That Section 10-37 of the City Code is amended by adding an additional paragraph to the end of the same reading as follows:

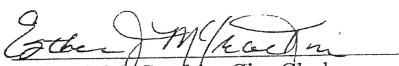
“Notwithstanding the above, the provisions of Sections 10-34 through 10-37 of the City Code, the City of Henderson authorizes the Vance County Tourism Development Authority or the Chamber of Commerce or the Downtown Development Commission, respectively, the sole permission to issue peddler's or vendor's permits during any special event sponsored by respective entity located in downtown Henderson and approved by the Henderson City Council relative to all peddlers or vendors operating on the streets within a one block radius of the event boundaries, but not to be applicable south of Young Avenue, north of Andrews Avenue, east of William Street, or west of Chestnut Street. All persons conducting sales within the event area (or within a one block radius thereof within the above limited boundaries) must display the permit issued by the sponsor of the event in a conspicuous place at the respective sales location.”

Section 2. The foregoing Ordinance shall be in full force and effect from and after the date of its passage.

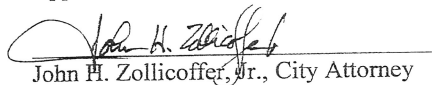
The foregoing Ordinance 12-26, upon motion of Council Member Coffey and seconded by Council Member Rainey, and having been submitted to a roll call vote and received the following votes and was **APPROVED** on this the 14th day of May, 2012: YES: Coffey, Inscoc, Rainey, Peace-Jenkins, Daeke, Daye and Kearney. NO: None. ABSTAIN: None. ABSENT: None.


Lonnie Davis, Jr., Mayor Pro Tem

ATTEST:


Esther J. McCrackin, City Clerk

Approved to Legal Form:


John H. Zollicoffer, Jr., City Attorney

Reference: Minute Book 42, p. 446